

Better glass for
a better world





Visy Glass

A better bottle, a better jar

Visy is Australasia's largest manufacturer of glass bottles and jars. We are proud to make one of the world's most sustainable packaging options.

This sustainability is matched by the quality of our glass bottles and jars – a quality that gives you the confidence that your packaging is as premium as your product.

Many of Australasia's most loved food and beverage brands are packaged in Visy glass.

3.4b

bottles and
jars in ANZ*

Visy Glass is supported by a broad range of packaging and supply chain experts. With 150+ operations across Australasia, Visy is a global leader in packaging and resource recovery, and has been a pioneer in sustainability for over 70 years. We can provide you with expertise, insights and intelligence to help your business grow. We make around 3.4b bottles and jars in Australian and New Zealand each year.

** Visy Blue Book FY2021 ANZ Materials Reporting*

Keeping it local

Visy is proudly Australian owned. We have five glass manufacturing plants located in major cities across Australia and New Zealand.

Each of our glass operations is linked to our local recycling operations forming a unique closed loop system. This means our glass products are made locally, from materials that are recycled locally.

Our local footprint and unique closed looped system allows us to respond promptly to changing market conditions. This provides you with more flexibility, greater reliability and faster speed-to-market.



- Choose local
- Keep jobs local
- Power the local economy
- Support your local community

Helping your brand be part of a better world

At Visy, we take a sustainable approach to everything we do. We are an integral partner in helping you meet your own sustainability targets and ensuring you can make a significant contribution to creating a better world.

Our glass products are made from recycled material and can be recycled once again after use. This means once your product has been enjoyed, it can be recycled and re-made back into another glass bottle or jar... over and over again.

Choosing Visy Glass packaging that's been re-made from recycled glass can help create:

- ✓ Less pollution
- ✓ Less reliance on natural resources
- ✓ Less landfill
- ✓ Less energy
- ✓ Less carbon emissions



The future of glass is bright

Visy Re+ Glass is raising the standard for recycled content in glass packaging. In fact, we're aiming to increase the average recycled glass content used by our glass manufacturing plants to 70%.

It's all about using more of what we already have to make new packaging, creating less waste and helping your brand meet its sustainability targets.

Whether it's bottles made from more recycled bottles or jars made from more recycled jars, we're packing more value into your premium glass packaging.

It's better glass, for a better world.

Add the Re+ mark of sustainability



Re+ is a badge of honour and can feature on your bottles and jars or on their labels. It offers an easy way for your customers to be confident the product they're choosing is better for the environment.

Talk to us about adding the Re+ badge of honour to your products.

Re+cycle Re+make Re+peat

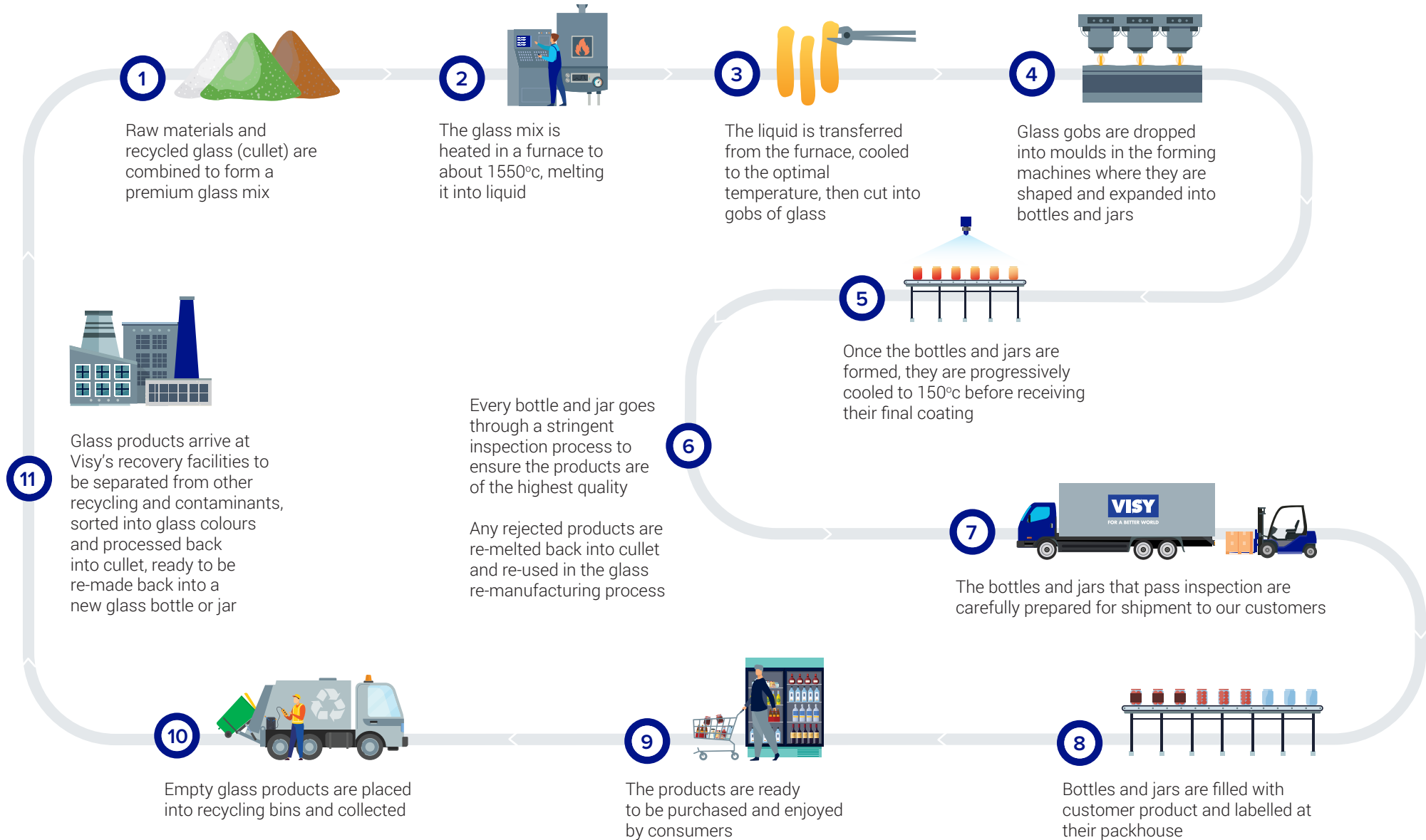


How glass is made

Have you ever thought about how the glass bottles and jars that are used to package your product are made?



Watch video to learn more about how glass is made



Better bottles and jars

No matter what beverage or food you are packaging, we can offer you high-quality, sustainable options tailored to your needs. Our large range of premium glass packaging includes:

Wine



Beer and cider



Spirits and RTD



Food containers



Milk



Water, soft drink and juices



Benefits of glass

A matter of taste

Glass is odourless and flavourless. It offers high flavour purity and style. When consumers eat or drink product packaged in glass, they're experiencing the pure taste.

Premium quality

Food and beverages packaged in glass have a high perceived quality. Glass tells consumers that you care about the contents and so should they.

A healthier choice

Glass is easy to clean and sterilise. It helps keep food and beverages fresh and full of their natural vitamins, minerals and other health benefits.

An ideal sustainable packaging solution

Glass is recyclable again and again. It is made from predominantly natural ingredients: sand, limestone, soda ash and recycled glass (cullet).

Stand out from the crowd

With flexible options for proprietary shapes, sizes and designs, glass brings core elements of your brand to life and helps differentiate your product from competitors.

Protect and showcase your product

Keeps product cold for a long time, easy to clean, and resealable. Glass showcases your product allowing consumers to clearly see the contents.

Helping your brand stand out

Our innovation platforms give you access to global trends and the latest technology. From stock designs to unique bespoke creations, we partner with you to create eye-catching iconic packaging designed to make your brand stand out.

Internal embossing



External embossing



Unique shapes



Design services



Our experts can help you design the perfect glass product for your brand. And our support teams will be with you every step of the way with dedicated local teams for customer service, account management and technical service.

Our expertise extends beyond glass

Our breadth of expertise across a vast array of packaging types, supply chains and markets ensures we can help you deliver cutting edge packaging and supply chain solutions.

Automation

Automation solutions for improved safety, efficiencies and cost outcomes for your supply chain

Packaging and label adhesives

Specialised adhesive solutions and custom advice for all your packaging and labelling

Technology systems

Product quality inspection, identification and labelling technologies, offering greater supply chain efficiencies and waste reduction

Logistics

Our next generation logistics company offers a full range of local and global logistics services to streamline supply chain processes and provide confidence your product will arrive safely

Protective packaging

A full range of complementary sustainable packaging solutions to protect your products during transportation, including customised premium-print options and a specially designed range for e-commerce

Retail solutions

Help your brand stand out in store with locally-produced, premium print, bespoke sustainable displays and interactive options designed to attract and engage your customers

Visy Connect

Product authenticity, temperature monitoring, consumer engagement, track and trace and re-ordering solutions

So whether you are just starting out, or you are a well established brand, we can help tailor solutions that help you today and lead you into the future.



Are you ready for better?

Find out more about how we can assist you with better glass,
better packaging and better supply chain solutions

[visy.com](https://www.visy.com)

